

PROFILE

Senior Product Manager with 10+ years shipping data-heavy B2B & B2C SaaS: analytics platforms, large-scale data pipelines and applied AI/ML, owning product strategy, roadmaps and delivery across Engineering, Data, R&D and Operations.

Hands-on with AI-assisted development, taking web and mobile products from zero to one: idea, prototype, UI/UX, backend, innovation, testing and deployment.

CORE SKILLS

Product & Agile Delivery

Product Strategy, Discovery, Roadmaps, PRDs, OKRs & KPIs, Scrum, Jira, Linear

AI-Native Product Building

LLMs, RAG, AI Agents, MCP, LLM Evals, Prompt, OpenAI, Claude, Cursor

Data & Applied ML

SQL, Data Pipelines (ETL), Snowflake, BigQuery, Tableau, A/B Testing

Cross-Functional Leadership

Engineering, Data & Design, Stakeholder Mgmt, Exec Communication, Hiring

Growth & Business

Market Research, User Interviews, Product-Market Fit, Go-To-Market, PLG

Prototyping & Shipping

0→1 Delivery, UI/UX, Figma, React & React Native, Next.js, TypeScript, Supabase

EDUCATION

MSc Economics & Finance 2013

Barcelona School of Economics

- PhD admission, top-10 worldwide
- Full scholarship & tuition waiver

BSc Business & Economics 2011

HEC Lausanne

- Faculty Prize, best overall grades of BSc
- Best grade of Year 2 (300+ students)
- 1-year exchange, HEC Montréal

EARLIER CAREER

FocusEconomics 2015-16
ECONOMIST

United Nations (ILO) 2014
ECONOMIST

European Central Bank 2014
TRAINEE

European Commission 2013
TRAINEE

WORK EXPERIENCE

Independent

2025-Present

Senior Product Consultant · AI, Data & SaaS

- Built an AI-powered prospecting platform with brand-fit scoring. EL TONY MATÉ
- Prototyped webapp UI/UX, reviewed US & EU patent applications. MUSIMAP
- Advised executives on multi-million investment decisions in technology. ICE
- Advised founder on strategy, whitepaper and blockchain tech. ALLFEAT
- Expert panel member for Automatic Content Recognition standards. DDEX
- Expert panel member for the ISO content-identifier standard. ISCC

Revelator

2024-2025

Senior Product Manager · AI & Data Analytics

- Owned the AI and data roadmap of a B2B music-distribution platform serving labels and distributors, prioritizing from system audits and customer-workflow analysis.
- Shipped LLM- and MCP-powered features (real-time insight reports, AI support knowledge base) and deep-learning models flagging suspicious streams.
- Revamped client-facing analytics visualizing millions of daily events from dozens of providers (Spotify, YouTube, Meta), hands-on with Snowflake and SQL.
- Built a unified data model (ERD) and translated data-quality and royalty-reporting needs into requirements, priorities and cross-functional delivery.

Proper

2022-2024

Senior Product Manager · AI & Data Science

- Founded and led a dozen-person R&D department focused on machine learning, signal processing and Automatic Content Recognition; hired Data Scientists, Data Analysts and Backend Engineers.
- Owned the full product cycle: product strategy, roadmaps, research-to-requirements translation, prioritization and Agile delivery.
- Reviewed frontier ML/signal-processing research to guide and challenge the team; coordinated dependencies across Backend, Data and Design.
- Shipped ACR technology monitoring 45,000 radio stations and 1,500 TV channels in real time, beating Shazam on accuracy and cost in academic benchmarks.

BMAT

2016-2022

Product Manager · Monitoring Platform

- Product Owner of a platform processing millions of daily detections for SPRE, a neighbouring-rights society; aligned clients, engineering capacity and leadership.
- Defined specifications, roadmaps and backlog priorities across Backend, Frontend, R&D and Operations teams within Scrum.
- Doubled ARR to €500K; cut operating costs 80% through workflow automation.
- Recruited and trained a five-person execution team.

ENTREPRENEURSHIP

CO-FOUNDER & CPO · 2025-PRESENT

FestiPal

Building a festival-operations SaaS from zero with a Backend Engineer and a Designer: product strategy, roadmaps, UX/UI and AI-assisted development.

CO-FOUNDER & CEO · 2021-PRESENT

NEST Festival

Leading a 500-guest yearly festival: €100k+ budget, 50+ team, 30+ artists.

FOUNDER · 2013-PRESENT

CMYK

Grew a YouTube channel to 140k+ subscribers and 80M+ views; 5k+ vinyl records sold.